

Amendment to the Claims:

This listing of claims will replace all prior versions, and listing, of claims in the application:

1. (Currently Amended) Display unit for material (1) that is essentially panel-shaped, ~~consisting of~~ comprising two disk-shaped carrier plates (2,3) that are spaced apart by a vertically aligned carrier (4) and each of which is connected to same, and mounting devices (5) for holding the panel-shaped material (1) between the carrier plates (2,3), characterized in that, the bottom carrier plate (2) has a greater diameter than the top carrier plate ~~(3)~~ and that an equal number of holes (6), aligned vertically relative to each other, are provided in the top and bottom carrier plates (2,3) that, with pegs (7) or similar element that are, or can be, allocated to the particular panel-shaped material (1), can be brought into a reversing and swiveling engagement.
2. (Currently Amended) Display unit in accordance with claim 1, characterized in that, at least the pegs (7), that interact with holes (6) of the bottom carrier plate ~~[[s]]~~ (2) are allocated spacers ~~(12)~~ (14).
3. (Previously Presented) Display unit in accordance with claim 1, characterized in that, the mounting devices (5) in the outer circumference of the carrier plates (2, 3) are spaced equally apart.
4. (Previously Presented) Display unit in accordance with claim 1, characterized in that, the panel-shaped material (1) can be held in a frame (8).

5. Cancelled.
6. (Previously Presented) Display unit in accordance with claim 1, characterized in that, the carrier (4) is designed as a tube.
7. (Previously Presented) Display unit in accordance with claim 1, characterized in that, a bottom carrier plate (2) is fitted with rollers (9) for a moveable design of the display stand.
8. (Previously Presented) Display unit in accordance with claim 1, characterized in that, the carrier (4) is longer than a maximum clearance provided between the carrier plates (2, 3), so that it passes centrally through a top carrier plate (3) and projects beyond same.
9. (Currently Amended) Display unit in accordance with claim 1, characterized in that, ~~devices~~ holders (12) or (13) for holding the display objects are provided on the bottom of the top carrier plate (3) and on the carrier (4).
10. Cancelled.

11. (Previously Presented) Display unit in accordance with claim 1, characterized in that, the essentially panel-shaped material (1) is designed to take display material on both sides.

12. (Currently Amended) Display unit in accordance with claim 1, characterized in that, the essentially panel-shaped material ~~holds~~ comprises samples of floor coverings of all kinds.

13. (New) A Display unit for panel-shaped material, comprising:

top and bottom carrier plates that are spaced apart and connected by an upright carrier, each of said plates having a plurality of peripherally arranged holes aligned vertically with one another;

mounting devices for holding the panel-shaped material between the carrier plates;

upper and lower pegs inserted into each of a pair of aligned holes of the carrier plates, said pegs being operatively connected with said mounting devices to permit said mounting devices and said panel-shaped material to swing about an axis connecting the aligned holes; and

advertisement supports that are attached to said carrier above said top carrier plate.